



**MINUTES
REGULAR CORRIDOR IMPROVEMENT AUTHORITY
MEETING**

**OAK PARK, MICHIGAN
MARCH 20, 2025
12:00 PM**

1. CALL TO ORDER

The meeting was called to order at 12:00 PM in the Executive Conference Room, City Hall, 14000 Oak Park Blvd., Oak Park, MI 48237 by Don Jones, and roll call was made.

2. ROLL CALL

PRESENT: Jones, Novik, Attisha, Shamily, Edgar

ABSENT: Peteet, Wujcik

OTHERS

PRESENT: CIA Manager Bishop, Municipal Services Director Marrone, City Clerk Norris

3. APPROVAL OF AGENDA

Motion by Novik, seconded by Shamily, **CARRIED**, to approve the agenda as presented.

Voice Vote: Yes: Novik, Shamily, Jones, Edgar
 No: None
 Absent: Attisha (Arrived at 12:10)

4. APPROVAL OF MINUTES

A. CIA Minutes for February 20, 2025

Motion by Shamily, seconded by Novik, **CARRIED**, to approve the Minutes for February 20, 2025.

Voice Vote: Yes: Novik, Shamily, Jones, Edgar
 No: None
 Absent: Attisha (Arrived at 12:10 p.m.)

5. MISSION STATEMENT

Manager Bishop reviewed the CIA Mission Statement.

6. UNFINISHED BUSINESS

A. Detroit Hour Magazine - OPCIA Best of Ad

Bishop reported the fee for the OPCIA Best of Ad would be \$4,600 and is currently being

developed for inclusion in the magazine.

Motion by Shamily, seconded by Novik, CARRIED, to allocate \$4,600 for the Detroit Hour Magazine OPCIA Best of Ad.

Roll Call Vote: Yes: Novik, Shamily, Jones, Edgar, Attisha
 No: None
 Absent: None

B. Oakland County Main Street Strategic Grant

Motion by Shamily, seconded by Jones, CARRIED, to allocate \$1,500 for the marketing of the Oakland County Main Street Strategic Grant.

Roll Call Vote: Yes: Attisha, Shamily, Jones, Edgar, Novik
 No: None
 Absent: Peteet, Wujcik

C. Family Fun Fest Event - Promotion Committee Update

The Family Fun Fest will take place on June 7th. The DTE sponsorship is in question because the contact person passed away.

D. Restaurant Involvement in Events

Bishop reported that there were not enough participants yet to make it worth their while to sell food at city events. An alternative could be to have restaurants pass out samples. Restaurant involvement at events will continue to be developed.

E. Spring Window Activation Update

Bishop announced that the window activation grant program begins on March 24 and applications for local businesses are available. The program will provide \$200 toward a vibrant temporary window installation.

7. NEW BUSINESS

A. Review Match on Main applications

Bishop reminded everyone that there were 112 applicants and 31 winners for the 2024 Match on Main. Best Friends Daycare won from Oak Park last year.

The board discussed putting forward two of the three 2025 applicants for the \$25,000 Match on Main award and decided to recommend the applications from Four Seasons Garden Center and Rythum Wellness Center.

B. New Budget Items

New budget items will be reviewed at the April meeting.

C. Social Media Update - 1 year in

Bishop shared CIA social media statistics and reported there is now a post on Instagram with 121 followers.

D. Next board meeting agenda items

It was suggested that the board discuss Halloween promotion ideas at the next meeting.

8. MANAGER UPDATE

Manager Bishop reported that an ad will appear in the Oak Park magazine that highlights the CIA's signature events and that she has developed an economic impact flyer that was requested by Oakland County. A grant application is being written for a 50K T-Mobile grant to help pay for the mural in the Water Tower District. A new business, Puck Hcky, has its grand opening on Thursday, March 27 at 3 pm. The Main Street American Conference is in Philadelphia, PA on April 7 -10. A board book/binder was distributed to each member.

9. FINANCIAL REPORTS

There were no expenditures for this month.

10. BOARD MEMBER COMMENT

There were no comments from board members.

11. UPCOMING MEETINGS

A. April 17, 2025, May 22, 2025, June 18, 2025 (Wednesday due to Juneteenth)

12. PUBLIC COMMENT

There were no members of the audience who wished to speak.

13. ADJOURNMENT

The meeting was adjourned at 1:20 PM.

Jo Lynn Williams-Elliott, Deputy City Clerk